

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

And:

**Mundy Katowitz Media/ POL**  
**1322 G St SE**  
**Washington, DC 20003**

<u>Contract / Revision</u> 705563 /		<u>Alt Order #</u> 06271150
<u>Product</u> <b>PRIORITIES USA ACTN</b>		
<u>Contract Dates</u> <b>10/23/12 - 10/29/12</b>	<u>Estimate #</u> <b>1566</b>	
<u>Advertiser</u> <b>Priorities USA Action</b>		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KUSA</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	KUSA	10/26/12	10/26/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	0	\$0.00
2	KUSA	10/26/12	10/26/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--	1			\$450.00	0.00				
D 3	KUSA	10/26/12	10/26/12	Today Show III	11a-12p		:30				NM	0	\$0.00
D 4	KUSA	10/26/12	10/26/12	Extra	1230p-1p		:30				NM	0	\$0.00
D 5	KUSA	10/26/12	10/26/12	Days of Our Lives	M-F 2-3p		:30				NM	0	\$0.00
D 6	KUSA	10/26/12	10/26/12	9News Daybreak 5a	5-530am		:30				NM	0	\$0.00
D 7	KUSA	10/26/12	10/26/12	9News 6am	6-7am		:30				NM	0	\$0.00
D 8	KUSA	10/26/12	10/26/12	Entertainment Tonight	630-7p		:30				NM	0	\$0.00
D 9	KUSA	10/26/12	10/26/12	Today Show	7-9am		:30				NM	0	\$0.00
D 10	KUSA	10/26/12	10/26/12	Today Show II	9-10am		:30				NM	0	\$0.00
D 11	KUSA	10/29/12	10/29/12	The Doctors	1-2p		:30				NM	0	\$0.00
12	KUSA	10/29/12	10/29/12	Tonight Show	1037-1137p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----	1			\$2,000.00	0.00				
13	KUSA	10/29/12	10/29/12	9News at Noon	12p-1230p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----	1			\$600.00	0.00				
D 14	KUSA	10/29/12	10/29/12	Days of Our Lives	M-F 2-3p		:30				NM	0	\$0.00
D 15	KUSA	10/29/12	10/29/12	Ellen	3-4p		:30				NM	0	\$0.00
D 16	KUSA	10/29/12	10/29/12	9News 5pm	5p-530p		:30				NM	0	\$0.00
17	KUSA	10/29/12	10/29/12	9News Daybreak 5:30a	530-6am		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----	1			\$1,300.00	0.00				
D 18	KUSA	10/29/12	10/29/12	9News 6pm	6p-630p		:30				NM	0	\$0.00
D 19	KUSA	10/29/12	10/29/12	9News 6am	6-7am		:30				NM	0	\$0.00
D 20	KUSA	10/29/12	10/29/12	Today Show	7-9am		:30				NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 705563 /		<u>Alt Order #</u> 06271150
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Product</u> PRIORITIES USA ACTN
<u>Advertiser</u> Priorities USA Action		<u>Estimate #</u> 1566
		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
21	KUSA	10/29/12	10/29/12	Today Show II	9-10am		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$900.00	0.00			
22	KUSA	10/27/12	10/27/12	Saturday Night Live	1037p-1207a		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$2,500.00	0.00			
23	KUSA	10/27/12	10/27/12	9News 5p Sat	5-6p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,600.00	0.00			
D 24	KUSA	10/27/12	10/27/12	Sat Today	5-7am		:30				NM	0	\$0.00
25	KUSA	10/27/12	10/27/12	ET Weekend	6-7p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,800.00	0.00			
D 26	KUSA	10/27/12	10/27/12	Animal Practice/ Go on	7-8p		:30				NM	0	\$0.00
27	KUSA	10/27/12	10/27/12	9News 7a Sat	7-9a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,200.00	0.00			
28	KUSA	10/28/12	10/28/12	Sun News Extended	1035-11p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,200.00	0.00			
D 29	KUSA	10/28/12	10/28/12	Sunday Today	6-7am		:30				NM	0	\$0.00
30	KUSA	10/28/12	10/28/12	9News 7a Sun	7-9a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,200.00	0.00			
D 31	KUSA	10/25/12	10/25/12	The Doctors	1-2p		:30				NM	0	\$0.00
D 32	KUSA	10/25/12	10/25/12	Colorado & Company	10a-11a		:30				NM	0	\$0.00
D 33	KUSA	10/25/12	10/25/12	Tonight Show	1037-1137p		:30				NM	0	\$0.00
D 34	KUSA	10/25/12	10/25/12	9News at Noon	12p-1230p		:30				NM	0	\$0.00
D 35	KUSA	10/25/12	10/25/12	Ellen	3-4p		:30				NM	0	\$0.00
D 36	KUSA	10/25/12	10/25/12	9News 5pm	5p-530p		:30				NM	0	\$0.00
D 37	KUSA	10/25/12	10/25/12	9News Daybreak 5:30a	530-6am		:30				NM	0	\$0.00
D 38	KUSA	10/25/12	10/25/12	9News 6pm	6p-630p		:30				NM	0	\$0.00
D 39	KUSA	10/25/12	10/25/12	9News 6am	6-7am		:30				NM	0	\$0.00
D 40	KUSA	10/25/12	10/25/12	Today Show	7-9am		:30				NM	0	\$0.00
D 41	KUSA	10/25/12	10/25/12	Today Show II	9-10am		:30				NM	0	\$0.00
D 42	KUSA	10/23/12	10/23/12	The Doctors	1-2p		:30				NM	0	\$0.00
D 43	KUSA	10/23/12	10/23/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	0	\$0.00
D 44	KUSA	10/23/12	10/23/12	Today Show III	11a-12p		:30				NM	0	\$0.00
D 45	KUSA	10/23/12	10/23/12	Ellen	3-4p		:30				NM	0	\$0.00
D 46	KUSA	10/23/12	10/23/12	9News Daybreak 5:30a	530-6am		:30				NM	0	\$0.00
D 47	KUSA	10/23/12	10/23/12	9News 6am	6-7am		:30				NM	0	\$0.00
D 48	KUSA	10/23/12	10/23/12	Today Show	7-9am		:30				NM	0	\$0.00
D 49	KUSA	10/23/12	10/23/12	Today Show II	9-10am		:30				NM	0	\$0.00
D 50	KUSA	10/24/12	10/24/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	0	\$0.00

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Contract / Revision	Alt Order #
705563 /	06271150

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	PRIORITIES USA ACTN	1566

Advertiser	Original Date / Revision
Priorities USA Action	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 51	KUSA	10/24/12	10/24/12	Colorado & Company	10a-11a		:30				NM	0	\$0.00
D 52	KUSA	10/24/12	10/24/12	Tonight Show	1037-1137p		:30				NM	0	\$0.00
D 53	KUSA	10/24/12	10/24/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	0	\$0.00
D 54	KUSA	10/24/12	10/24/12	Extra	1230p-1p		:30				NM	0	\$0.00
D 55	KUSA	10/24/12	10/24/12	9News at Noon	12p-1230p		:30				NM	0	\$0.00
D 56	KUSA	10/24/12	10/24/12	Ellen	3-4p		:30				NM	0	\$0.00
D 57	KUSA	10/24/12	10/24/12	9News 4pm	4p-5p		:30				NM	0	\$0.00
D 58	KUSA	10/24/12	10/24/12	9News Daybreak 5a	5-530am		:30				NM	0	\$0.00
D 59	KUSA	10/24/12	10/24/12	9News 6am	6-7am		:30				NM	0	\$0.00
D 60	KUSA	10/24/12	10/24/12	Entertainment Tonight	630-7p		:30				NM	0	\$0.00
61	KUSA	10/24/12	10/24/12	Today Show	7-9am		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----	1			\$2,000.00	0.00				
62	KUSA	10/24/12	10/24/12	Law & Order: SVU	8-9p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----	1			\$4,000.00	0.00				
D 63	KUSA	10/24/12	10/24/12	Today Show II	9-10am		:30				NM	0	\$0.00
N 64	KUSA	10/26/12	10/26/12	Late News M-F	10-1035p		1:00				NM	1	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--	1			\$8,400.00	0.00				
N 65	KUSA	10/26/12	10/26/12	9News 4pm	4p-5p		1:00				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--	1			\$2,600.00	0.00				
N 66	KUSA	10/26/12	10/26/12	9News Daybreak 5a	5-530am		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--	1			\$1,800.00	0.00				
N 67	KUSA	10/26/12	10/26/12	9News 6am	6-7am		1:00				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--	1			\$4,000.00	0.00				
N 68	KUSA	10/26/12	10/26/12	Entertainment Tonight	630-7p		1:00				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--	1			\$5,000.00	0.00				
N 69	KUSA	10/26/12	10/26/12	Today Show	7-9am		1:00				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--	1			\$4,000.00	0.00				
N 70	KUSA	10/29/12	10/29/12	Tonight Show	1037-1137p		1:00				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----	1			\$4,000.00	0.00				
N 71	KUSA	10/29/12	10/29/12	Days of Our Lives	M-F 2-3p		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----	1			\$1,500.00	0.00				
N 72	KUSA	10/29/12	10/29/12	9News 5pm	5p-530p		1:00				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----	1			\$5,000.00	0.00				
N 73	KUSA	10/25/12	10/25/12	Colorado & Company	10a-11a		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				

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<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Product</u> PRIORITIES USA ACTN
<u>Advertiser</u> Priorities USA Action		<u>Estimate #</u> 1566
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$700.00	0.00			
N 74	KUSA	10/25/12	10/25/12	9News Daybreak 5:30a	530-6am		1:00				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$2,600.00	0.00			
N 75	KUSA	10/25/12	10/25/12	9News 6pm	6p-630p		1:00				NM	1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$5,600.00	0.00			
N 76	KUSA	10/25/12	10/25/12	Today Show	7-9am		1:00				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$4,000.00	0.00			
N 77	KUSA	10/23/12	10/23/12	Late News M-F	10-1035p	-T-----	1:00	1	\$8,400.00	0.00	NM	1	\$8,400.00
N 78	KUSA	10/23/12	10/23/12	Late Night w/Jimmy Fallon	1137p-1237a		1:00				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$900.00	0.00			
N 79	KUSA	10/23/12	10/23/12	Today Show III	11a-12p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,200.00	0.00			
N 80	KUSA	10/23/12	10/23/12	Ellen	3-4p		1:00				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,700.00	0.00			
N 81	KUSA	10/23/12	10/23/12	Early Today	4-430am		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$150.00	0.00			
N 82	KUSA	10/23/12	10/23/12	Today Show II	9-10am		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,800.00	0.00			
N 83	KUSA	10/24/12	10/24/12	Today Show III	11a-12p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$600.00	0.00			
N 84	KUSA	10/24/12	10/24/12	Extra	1230p-1p		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,000.00	0.00			
N 85	KUSA	10/24/12	10/24/12	Early Today	4-430am		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$150.00	0.00			
N 86	KUSA	10/24/12	10/24/12	9News 4pm	4p-5p		1:00				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,600.00	0.00			
N 87	KUSA	10/24/12	10/24/12	Today Show II	9-10am		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,800.00	0.00			
Totals										0.00		37	\$91,250.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

<u>Contract / Revision</u> 705563 /		<u>Alt Order #</u> 06271150
<u>Contract Dates</u> <b>10/23/12 - 10/29/12</b>	<u>Product</u> PRIORITIES USA ACTN	<u>Estimate #</u> <b>1566</b>
<u>Advertiser</u> <b>Priorities USA Action</b>		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	30	\$75,950.00	\$64,557.50
10/29/12 - 10/29/12	7	\$15,300.00	\$13,005.00
<b>Totals</b>	<b>37</b>	<b>\$91,250.00</b>	<b>\$77,562.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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